

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media-Screen LLC		09/19/2008	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	NETPOP RESEARCH, LLC		
Street Address:	322 CORTLAND AVE.		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77338241	EVERYDAY PROS	
Serial Number:	77494583	QUIDGET	
CORRESPONDENCE DATA			
Fax Number:	(415)358-4975		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	4153913311		
Email:	trademark@rcjlawgroup.com		
Correspondent Name:	Benjamin A. Costa		
Address Line 1:	12 Geary Street		
Address Line 2:	Suite 701		
Address Line 4:	San Francisco, CALIFORNIA 94108		
NAME OF SUBMITTER:	Benjamin A. Costa		
Signature:	/bc/		
Date:	02/17/2010		

TRADEMARK

900154970

REEL: 004150 FRAME: 0889

OP \$65.00 77338241

Total Attachments: 1  
source=Netpop NameChange#page1.tif



State of California  
Secretary of State

LIMITED LIABILITY COMPANY  
CERTIFICATE OF AMENDMENT

**FILED**  
In the office of the Secretary of State  
of the State of California

SEP 19 2008

A \$30.00 filing fee must accompany this form.

IMPORTANT – Read instructions before completing this form.

This Space For Filing Use Only

1. SECRETARY OF STATE FILE NUMBER

200701210337

2. NAME OF LIMITED LIABILITY COMPANY

Media-Screen LLC

3. COMPLETE ONLY THE SECTIONS WHERE INFORMATION IS BEING CHANGED. ADDITIONAL PAGES MAY BE ATTACHED IF NECESSARY.

A. LIMITED LIABILITY COMPANY NAME (END THE NAME WITH THE WORDS "LIMITED LIABILITY COMPANY," "LTD. LIABILITY CO." OR THE ABBREVIATIONS "LLC" OR "L.L.C.")

Netpop Research, LLC

B. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (CHECK ONE):

☐

ONE MANAGER

☐

MORE THAN ONE MANAGER

☐

ALL LIMITED LIABILITY COMPANY MEMBER(S)

C. AMENDMENT TO TEXT OF THE ARTICLES OF ORGANIZATION:

D. OTHER MATTERS TO BE INCLUDED IN THIS CERTIFICATE MAY BE SET FORTH ON SEPARATE ATTACHED PAGES AND ARE MADE A PART OF THIS CERTIFICATE. OTHER MATTERS MAY INCLUDE A CHANGE IN THE LATEST DATE ON WHICH THE LIMITED LIABILITY COMPANY IS TO DISSOLVE OR ANY CHANGE IN THE EVENTS THAT WILL CAUSE THE DISSOLUTION.

4. FUTURE EFFECTIVE DATE, IF ANY:

MONTH

DAY

YEAR

5. NUMBER OF PAGES ATTACHED, IF ANY:

IT IS HEREBY CERTIFIED THAT I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

*Josh Crandall*

9/18/08

JOSH CRANDALL, MANAGER

TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

NAME

NAME

ADDRESS

CITY/STATE

JOSH CRANDALL

302 COFFMAN AVE

SAN FRANCISCO, CA 94110